WEBINAR

TELAPPRISE™ | zoom

Supporting Employee Collaboration in the Age of Hybrid Work

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Telapprise

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Age of Hybrid Work

Sept 16, 2021

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The Mandate for IT

Technology stack to build agile, lasting organizations

Talent

Build connections and optimize productivity of anywhere workers

Transformation

Reimagine how we engage with customers, partners, and team members

Trust

Support a safe return to the office while maintaining privacy and security for your data and your anywhere workers

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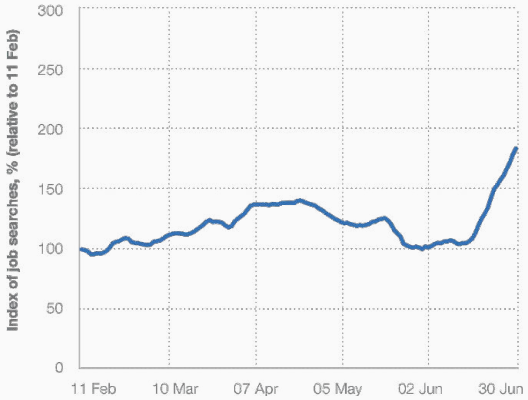
A. Changes to job-seeking behaviour, February-June 2020



Source: LinkedIn Economic Graph

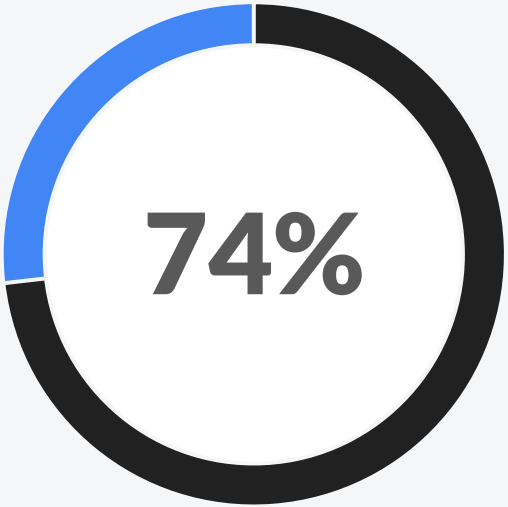
60% increase in volume of job searches using the "Remote" filter since March

4x the number of jobs that offer remote since March

B. Changes to job-posting behaviour, February-June 2020

Source: LinkedIn Economic Graph

The percentage of businesses that report they will have some form of flexible work permanently.



Source: Gartner

Flexible Working Environments Improve Performance

n= 5000
Source: 2020 Gartner ReimagineHR Employee Survey

According to a Gartner study, teams that are given the flexibility to choose when and where they work, **the percentage of top performers rose by 19 points to 55%**.

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The workforce is everywhere.

Zoom Empowers the Modern Workplace

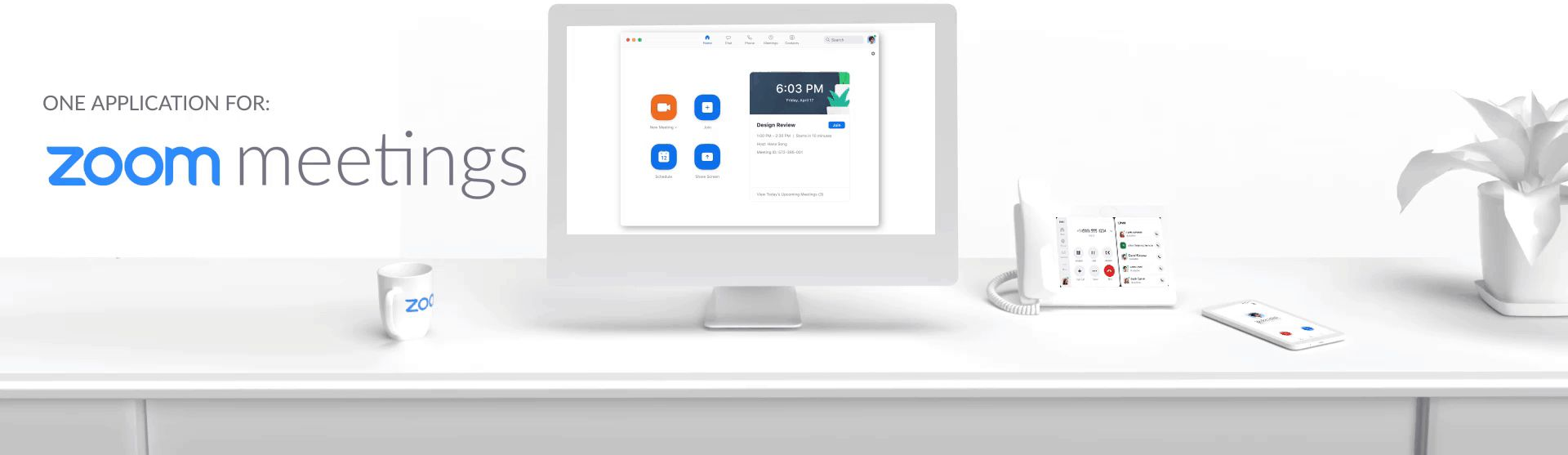
The Power of One

Reduce the complexity in your communications portfolio and enable users to move effortlessly between:

One application running on one platform all delivered on a single core architecture.

ONE APPLICATION FOR:

zoom meetings



Zoom is Leading the Change

Conferencing Industry

Audio Conferencing

Video Conferencing

Cloud Video Conferencing

Phone Industry

On-Premises Analog

On-Premises IP PBX

Cloud IP PBX

Zoom *started* here!

Modern Video Communications

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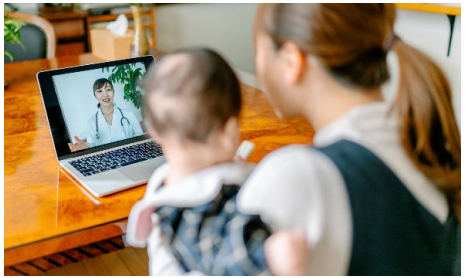
For Life. For Work. For Connecting.

Media

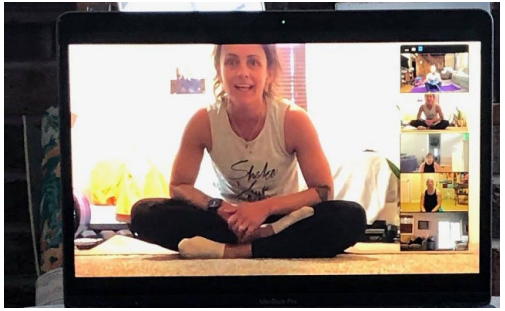


Healthcare

Education

Financial Services

Government



Fitness

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Your Communication Platform Makes This Possible

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Your Safe Return to the Office (With Zoom)

Health & Safety

1. **Virtual Receptionist**
   For contactless visits
2. **Environmental Data**
   To monitor conditions
3. **E911 Platform**
   For Emergency Response

Resource Management

4. **In-Room People Counting**
5. **Digital Signage**
   For Important Updates
6. **Hot Desk Availability**
   Resource Sharing
7. **Room Schedulers**
   For easy room booking

Hands-Free Communication

8. **Companion Mode**
   For mobile room control
9. **Voice Control**
   In Conference Rooms
10. **Wireless Pairing**
    With Dedicated Collaboration Devices

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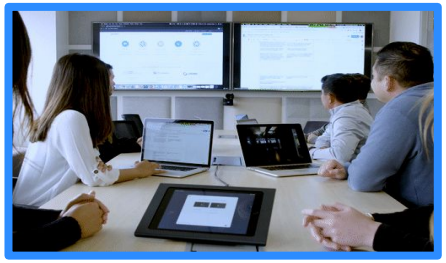
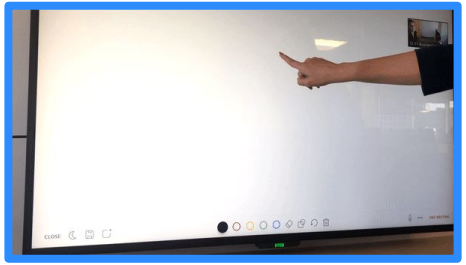
Zoom Rooms Experiences

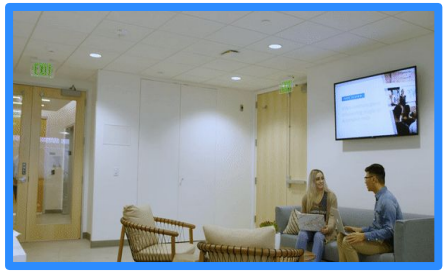
Simple Meeting Join



Simple Wireless Share

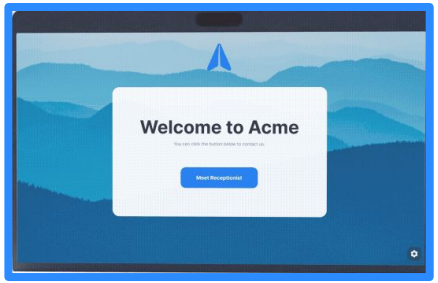


Digital Whiteboard



Digital Signage

Room Scheduling Displays



Virtual Kiosk

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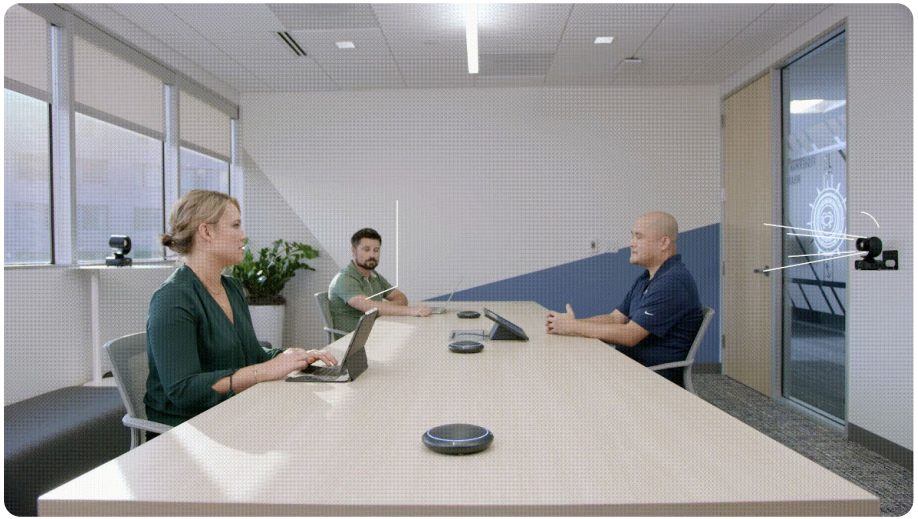
Equalizing Communication

- **Smart Gallery AI**
  puts in-room participants into gallery view
- **Everyone on video**
  49 people on gallery view
- **Equal access to everyone**
  Chat spurs serendipitous conversations

With Smart Gallery, Zoom will automatically sense the participants in the room, and create a separate camera feed for each participant, making the meeting feel more like the Zoom Meetings you know and love.



Estimated GA	Available ZR Appliances
Supported Platforms	Neat & Poly, Logitech (future)

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Hybrid Workspace

View & Reserve

Reserve in-office or at home

Check-in

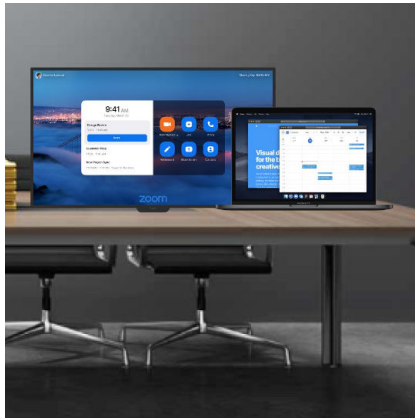
Users check-in at desk
to keep the reservation

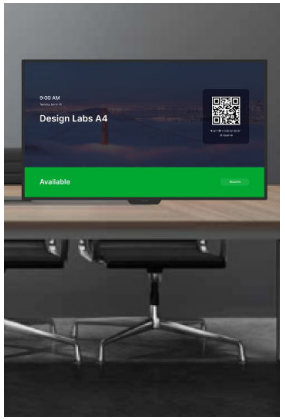
Use Desk

Personal Zoom Room,
Zoom Phone appliance

Sign-out

Auto sign-out at
end of session





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Supporting any Bookable Space

Workstations with:

- Zoom Rooms Appliance
- Zoom Phone Appliance
- Monitor / Docking Station
- Bookable Desk

Conference Rooms
Collaboration Spaces

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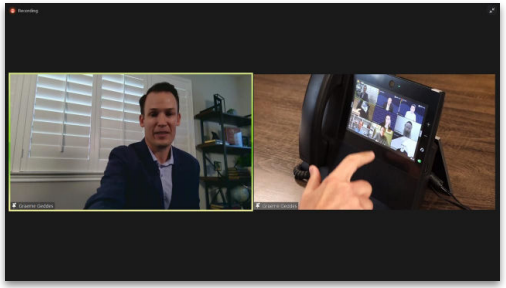
Zoom Phone Appliance

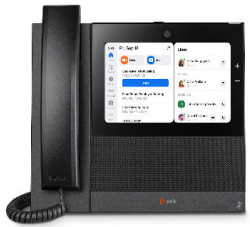
- A dedicated, multi-purpose business workstream collaboration device
- New Zoom App unified UI consistent with Zoom clients and other hardware
- Simple menu for Zoom Phone Keypad, History, Contacts, Voicemail, and Meetings
- Calendar integration with one-touch join meetings
- Recent Features:
  - Hot-desking
  - STIR/SHAKEN compliance
  - Speed-dial with presence
  - Call recording
  - Nomadic E911 location mapping



Showcased on 6/1 Earnings call

Yealink VP59

Poly CCX 600 w/Camera



Poly CCX 700

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Target Use Cases for Zoom Phone Appliance

Poly CCX 600/700 and Yealink VP59 are designed as an executive desk phone that can extend to shared spaces such as a huddle/touchdown areas.

Private Huddle Space

Touchdown Space

Executive Office

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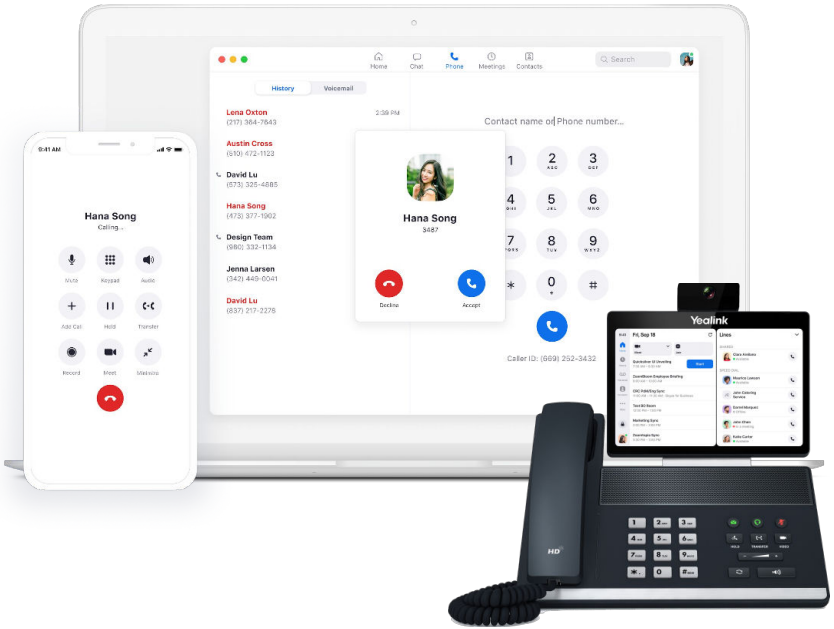
zoomphone



Modern Phone Solution

- Seamlessly integrated PBX features
- Domestic & international PSTN access
- Seamlessly elevate calls to a Zoom Meeting

Centralized Management

- Single point administration
- Single unified app experience
- Call detail reporting & quality monitoring

Secure & Reliable

- Secure HD Voice
- QoS delivered by adaptive rate codecs
- Globally distributed datacenters

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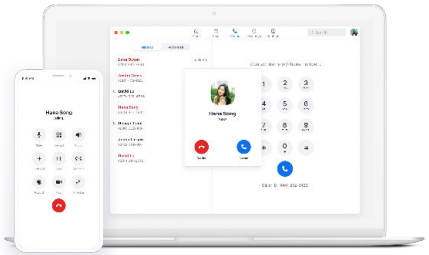
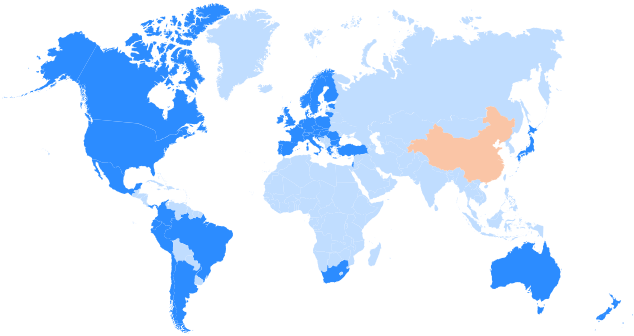
Zoom Phone growth...

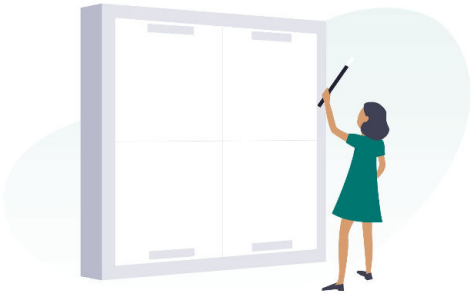


400 + Features & Capabilities

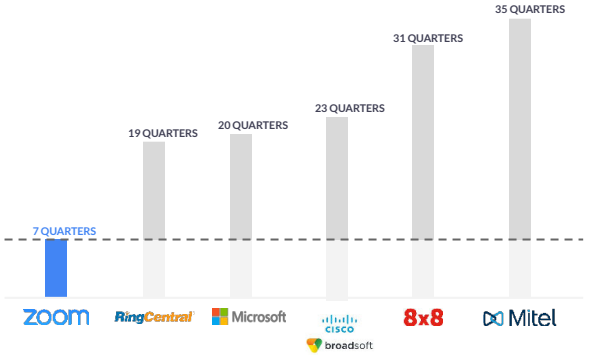


47+ Countries & Territories

Available Globally with Bring Your Own Carrier



Leader in Gartner UCaaS MQ



1M+ Seats

2M+ seats in 10 quarters (August 2021)

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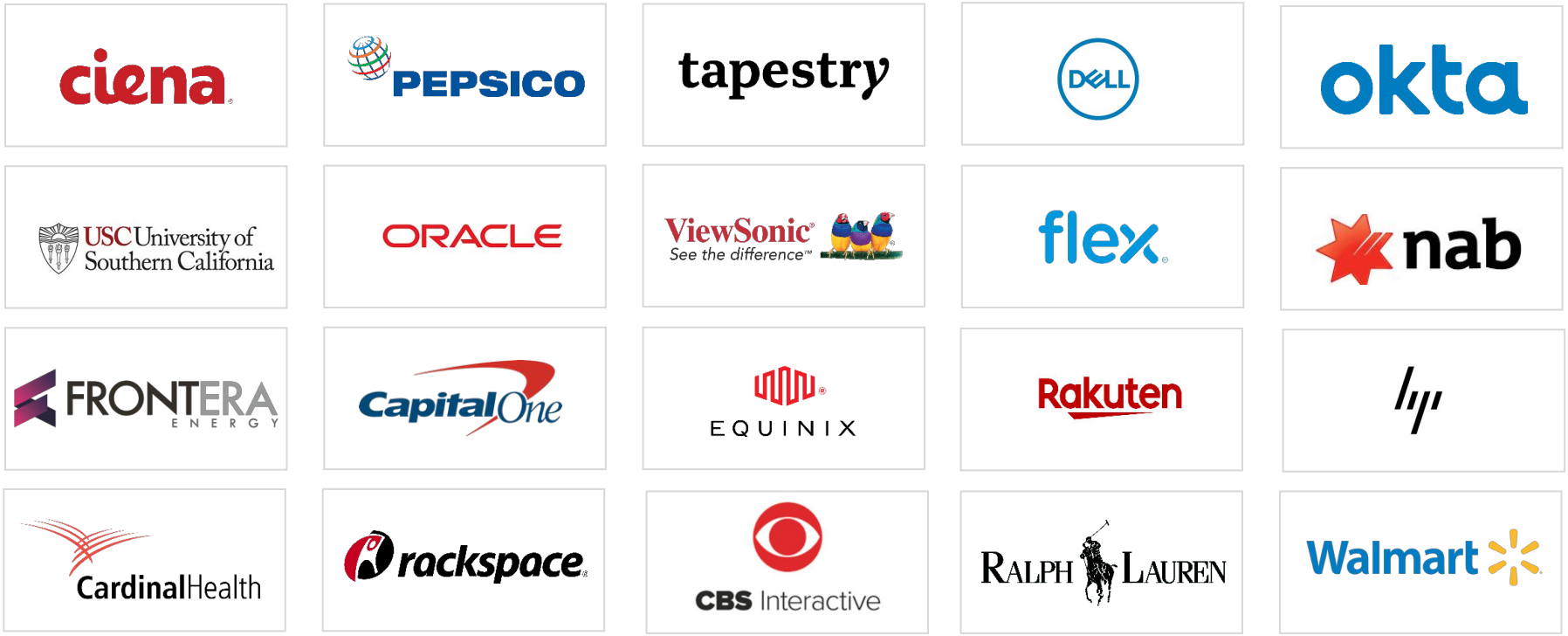
Example Zoom Phone Customers



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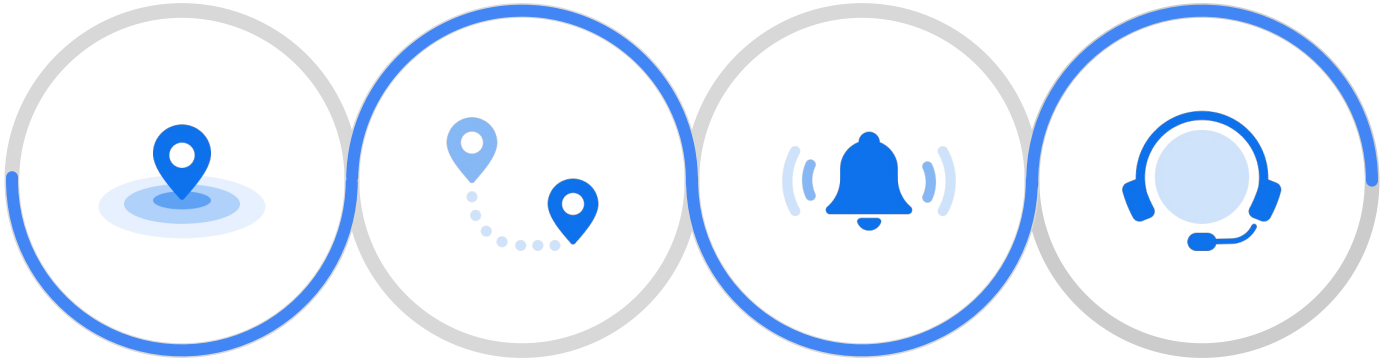
Improved Emergency Service Platform



Location Aware

Personal & Company locations

IP Address, BSS ID GPS, *Network Switchport*

Intelligent Routing

Nearest PSAP

Internal Response Teams

Alerting

Email

Chat

Digital Signage

Monitoring & Mgt

Recording

Remote Monitor & Barge-in

Dashboard

Zoom Phone Nomadic 911 Solution

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Thank You

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Translating Telecom Chaos into Streamlined Efficiency

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